

## PRESS RELEASE



### **HSBC Asset Management and the IFC strengthen their partnership to accelerate sustainable growth in emerging markets**

**Paris, October 16** – HSBC Asset Management (HSBC AM) and the IFC, a member of the World Bank Group, have announced a new agreement to support corporate bond issuers in emerging markets aimed at facilitating access to financing and contributing to sustainable growth.

This partnership continues the collaboration initiated in 2019, which led to the launch of the REGIO (Real Economy Green Investment Opportunity), an investment solution for institutional clients. With this new step, HSBC AM and the IFC aim to accelerate sustainable growth in emerging markets with a focus on key segments like green technologies and the social impact sector. While emerging markets are home to over 80% of the world's population, they receive a disproportionately low share of global financing. Significant investments are needed to help these countries move toward a sustainable future.

Leveraging its expertise in emerging markets, its ESG leadership and its capacity to develop new asset classes, the IFC will support the mobilisation of institutional investors. Emerging markets need access to large-scale private financing in order to achieve the UN's Sustainable Development Goals (SDGs) and fulfil their commitments under the Paris Agreement. For its part, HSBC AM will harness its expertise in emerging markets and the commitment of its management teams to offer its clients a tailored solution that meets these sustainable growth objectives.

**Nicolas Moreau, Chief Executive Officer of HSBC Asset Management,** stated: *"We are pleased to expand our partnership with the IFC, as we reinforce our contribution to improved sustainability in emerging markets and help support our clients' sustainable investment objectives. We hope this collaboration demonstrates the financial market opportunity in funding sustainability to help bridge the financing gap for EM corporate issuers whose activities are aligned with and positively contribute to the UN's Sustainable Development Goals."*

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### Press contacts:

#### Shan for HSBC AM

Aurore Cantot

+33 (0)6 09 96 00 70

aurore.cantot@shan.fr

Claire Hilbert

+33 (0)6 15 80 91 30

claire.hilbert@shan.fr

#### HSBC Continental Europe

Sophie Ricord

+33 (0)6 89 10 17 62

sophie.ricord@hsbc.fr

Raphaële-Marie Hirsch

+33 (0)7 64 57 35 55

raphaele.marie.hirsch@hsbc.fr

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and the Swedish Financial Supervisory Authority (Finansinspektionen) in Sweden. Postal  
address : 38 avenue Kléber 75116 PARIS Head Office : Immeuble Coeur Défense - 110  
esplanade du Général de Gaulle - La Défense 4 -92400 Courbevoie - France  
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