

HSBC Asset Management appoints Pierin Menzli as Global CIO Equity

Octobre 2024

HSBC Asset Management (HSBC AM) has appointed Pierin Menzli as Global CIO, Equity, to lead its active equity platform. Based in Switzerland, Pierin will report into Xavier Baraton, Global Chief Investment Officer.

In his new role as Global CIO, Equity, Pierin will be responsible for managing HSBC AM's active equity platform, providing leadership, connectivity and oversight to a team of over 100 professionals who collectively manage close to US\$30 billion of assets across a variety of strategies¹. Additionally, Pierin will play a pivotal role in accelerating business growth for the platform specifically focused on emerging markets (EM) & Asia and thematic and other specialised strategies..

Prior to joining HSBC AM in 2022 as Thematic Equity CIO, Pierin was Head of Thematic Equities at Bank J. Safra Sarasin, responsible for developing the firm's thematic equity franchise with several global equity strategies in the fields of Technology, Health, Consumer and Environment.

Commenting on the appointment, Xavier Baraton, Global CIO at HSBC AM, said: *"We are pleased to announce Pierin as our new Global CIO for Equities as part of our ongoing effort to further scale up our equity platform in our key areas of specialism. Pierin's significant investment experience in equities will help boost HSBC AM's equity capabilities. His appointment underscores our unwavering commitment to providing value and excellent service to our clients through the continuous development and enhancement of our expertise".*

Pierin Menzli, Global CIO Equity at HSBC AM, added: *"I am grateful and honored to lead and accelerate the growth of the equities business at HSBC AM. We aim to further strengthen our long-term investment culture and offer differentiated active equities solutions to our clients. At HSBC AM, we rely on our well-connected global equities platform based on multiple local expert investment hubs."*

Note to editors:

[1] HSBC Asset Management, as at 31 August 2024

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HSBC Asset Management

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For more information, please visit <https://www.assetmanagement.hsbc.fr>

HSBC Global Asset Management is the marketing name for the asset management businesses of HSBC Holdings plc.

The HSBC Group - HSBC Holdings plc

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